THE LION'S ROARMANSHIP

A METRO-GOLDWYN-MAYER

PRESS BOOK

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METRO-GOLDWYN-MAYER presents

RICHARD BOONE · GEORGE HAMILTON · LUANA PATTEN · ARTHUR O'CONNELL

in A ROBERT J. ENDERS PRODUCTION

A THUNDER OF DRUMS

In CinemaScope and **METROCOLOR**

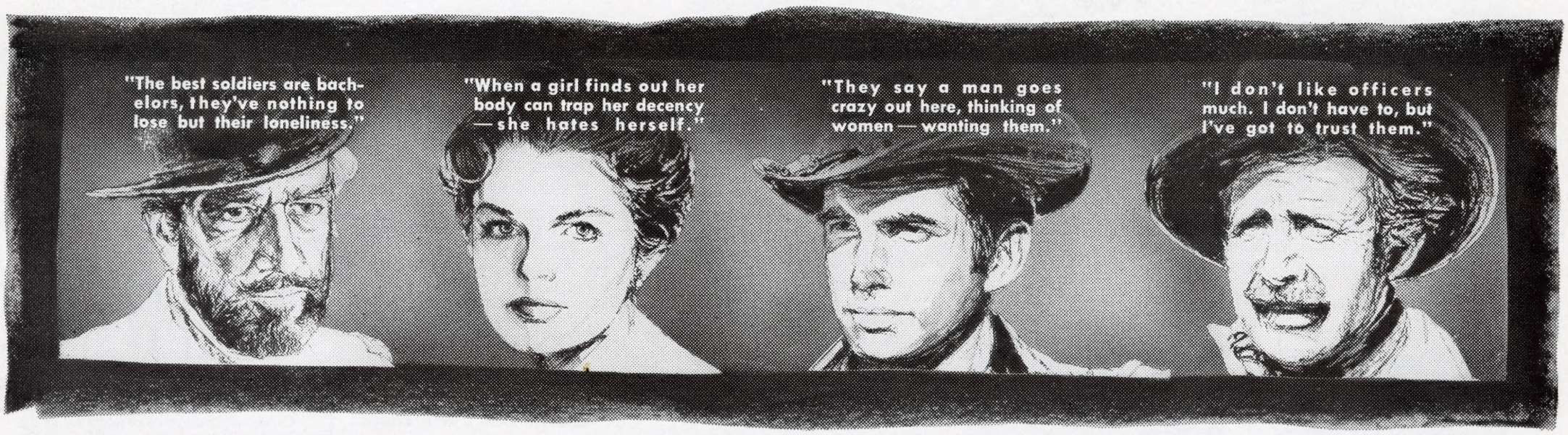
CO-STARRING CHARLES BRONSON · RICHARD CHAMBERLAIN

WRITTEN BY JAMES WARNER BELLAH · DIRECTED BY JOSEPH NEWMAN

And Introducing DUANE EDDY Top Recording Star

THEATRE

Ad No. 306—200 Lines (3 Cols. x 67 Lines)



A regiment of forgotten men, a woman no man could forget... in a story taut with the excitement of the Frontier's most dangerous days.

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In CinemaScope and **METROCOLOR**

Ad No. 601—600 Lines (6 Cols. x 100 Lines)

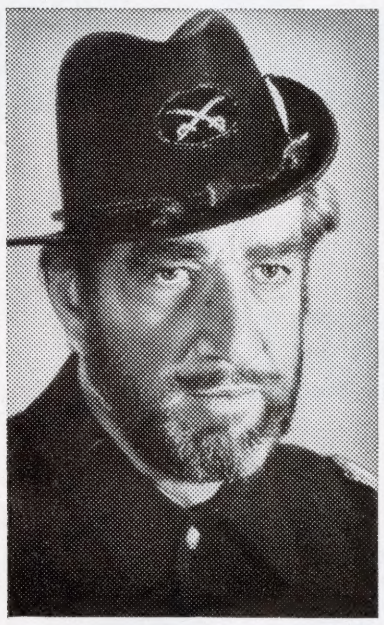
SCENES FROM "A THUNDER OF DRUMS"

Arthur O'Connell reports the news of a murderous Indian attack to George Hamilton and commanding officer Richard Boone in "A Thunder of Drums," Metro-Goldwyn-Mayer's rousing outdoor drama of the U. S. Cavalry-Indian wars of the 1870's. Also starred in the action-filled CinemaScope and color attraction are Luana Patten, Charles Bronson and Richard Chamberlain, with popular recording star, Duane Eddy, making his acting debut.

Still 1775-15 A Thunder of Drums Mat 2-A

The romance between George Hamilton and Luana Patten is a rocky one in "A Thunder of Drums," in which Miss Patten plays an Eastern society girl who visits a U. S. Cavalry garrison stationed at a remote outpost in Arizona in the 1870's. Richard Boone heads the cast of the rousing Metro-Goldwyn-Mayer outdoor drama, filmed in CinemaScope and color.

Still 1775-97 A Thunder of Drums Mat 2-C



Richard Boone plays the tough-as-nails commander of a U. S. Cavalry outpost of the 1870's in Metro-Goldwyn-Mayer's outdoor action drama, "A Thunder of Drums." The rousing CinemaScope and color film marks Boone's first screen starring role, following his highly successful Paladin portrayal on TV's "Have Gun, Will Travel."

Still 1775-3
A Thunder of Drums Mat 1-A

George Hamilton and lovely film newcomer Carole Wells in a scene from Metro-Goldwyn-Mayer's rousing outdoor action drama, "A Thunder of Drums," dealing with the U. S. Cavalry-Indian wars of the 1870's. Miss Wells comes to the screen from her success in MGM-TV's "National Velvet" series. Richard Boone heads the cast of "A Thunder of Drums," filmed in CinemaScope and color.

Still 1775-101
A Thunder of Drums Mat 1-C

RICHARD BOONE HEADS BIG CAST IN "A THUNDER OF DRUMS," ROUSING DRAMA OF U.S. CAVALRY, IN CINEMASCOPE AND COLOR

In "A Thunder of Drums" Metro-Goldwyn-Mayer presents a rousing outdoor adventure-drama in CinemaScope and color depicting the exciting era of the U.S. Cavalry-Indian wars of the 1870's.

It was written by James Warner Bellah, noted historian-writer whose scenarios have given the screen some of its most memorable Western action stories, among them "Fort Apache," "Rio Grande," "She Wore a Yellow Ribbon" and "Sergeant Rutledge."

The picture's cast includes both Hollywood veterans and some of its most popular younger players.

Richard Boone, star of television's "Have Gun, Will Travel" and "Medic" series, plays his first starring role in a major film as Captain Maddocks, battle-scarred commander of the undermanned garrison stationed at Fort Canby to protect early settlers from attacks by Apache and Comanche Indians.

George Hamilton and Luana Patten, who scored as a romantic team in "Home From the Hill," represent the love interest in "A Thunder of Drums," with Hamilton portraying Lt. McQuade, a West Pointer newly assigned to Fort Canby whose lack of experience brings him into conflict with his commanding officer; and Miss Patten cast as Tracey Hamilton, his former fiancee who has come to the post to marry another officer because she believes McQuade had deserted her.

Two-time Academy Award nominee Arthur O'Connell, recently seen in "Cimarron," has a meaty role as the veteran Indian fighter Sgt. Rodermill, and other important parts are filled by Charles Bronson, Richard Chamberlain, James Douglas, Tammy Marihugh, the little girl who was trapped on a sinking ocean liner in "The Last Voyage," and Carole Wells, of TV's "National Velvet" series.

The picture introduces the popular recording star, Duane Eddy, making his film acting debut as a guitar-strumming trooper who sings "Water From a Bad Well" and "Ballad of Camden Yates."

The story presents its action-filled events from the very opening sequence, a terrorizing scene in which a little girl witnesses the murder of her mother and sister by raiding Indians, and builds up to a hair-raising climax in which a patrol, led by McQuade, is deployed away from the main body of Maddock's troop as a decoy for the Indian marauders. When the Apaches attack, the lone patrol makes its heroic stand against greatly outnumbered forces in one of the most exciting battles ever recorded on film.

"A Thunder of Drums" was photographed largely on locations in the colorful desert-mountain area near Tucson, Arizona, with other scenes filmed in a block-long authentic replica of the original historic Fort Canby, constructed at the MGM studios.

The adventure-drama was produced by Robert J. Enders, producer of the "Best of the Post" videoseries, and was directed by Joseph Newman.

BRIEF SUMMARY

One of the most colorful and exciting periods of the West, when the U.S. cavalry was the only protection against murderous Apache and Comanche Indians, is depicted in Metro-Goldwyn-Mayer's outdoor adventure-drama, "A Thunder of Drums."

Famed Western historian and writer James Warner Bellah wrote this action-filled drama of events taking place at a remote cavalry post in Arizona of the 1870's, with the picture given authenticity in location scenes filmed in CinemaScope and color in the desert-mountain area near Tucson.

Richard Boone, cast as the rugged commander of the garrison stationed at Fort Canby, plays his first major film role following his success on television's "Have Gun, Will Travel" and "Medic" series.

An unusual love story threaded through the narrative involves George Hamilton, as a West Pointer newly arrived at the fort, and Luana Patten as an Eastern society girl. This team first scored together as the young lovers of "Home From the Hill."

Others in prominent roles include Arthur O'Connell, Charles Bronson, Richard Chamberlain, James Douglas, little Tammy Marihugh and Carole Wells. Making his film acting debut is popular recording star, Duane Eddy, who sings two Western songs composed by himself.

"A Thunder of Drums" is a Robert J. Enders Production, directed by Joseph Newman. The picture's climactic episode depicts the desperate battle between Apaches and an outnumbered cavalry patrol in one of the most realistic and suspenseful Indian vs. soldier fights ever staged for a film.

CAST

Capt. Maddocks	Richard Boone
Lt. Curtis McQuade	George Hamilton
Tracey Hamilton	Luana Patten
Sgt. Rodermill	Arthur O'Connell
Trooper Hanna	Charles Bronson
Lt. Porter	Richard Chamberlain
Trooper Eddy	Duane Eddy
Lt. Gresham	James Douglas
Laurie	Tammy Marihugh
Camden Yates	Carole Wells
Trooper Erschick	Slim Pickens
Trooper Denton	Clem Harvey
Trooper Baker	Casey Tibbs
Mrs. Scarborough	Irene Tedrow
Mrs. Yates	Marjorie Bennett
Capt. Alan Scarborough	J. Edward McKinley

A Robert J. Enders Production. Directed by Joseph Newman. Written by James Warner Bellah. In CinemaScope and Metrocolor. Presented by Metro-Goldwyn-Mayer.

IT TOOK RICHARD BOONE TEN YEARS TO MAKE GRADE FROM "HEAVY" TO "HERO"

It took Richard Boone ten years to make the grade from "heavy" to "hero."

"A Thunder of Drums," Metro-Goldwyn-Mayer's rousing outdoor drama, marks Boone's first heroic starring characterization on the screen after some 22 supporting roles in which he invariably found himself cast as the villain, beaten, shot or hanged at the fade-out.

In the exciting cavalry yarn from the pen of James Warner Bellah, the actor stars with George Hamilton, Luana Patten and recording star Duane Eddy. His role is that of a hard-as-nails commander of a one-troop Arizona outpost caught in the midst of a romantic triangle on one side and a band of warring Apaches on the other.

When Boone walked into a Hollywood producer's office ten years ago, he had his mind set on becoming a combination hero-star. After an appraising look, the producer told him that he'd never get the girl but would probably wind up as one of the most successful character actors in the business.

The snap prediction proved true. After years of "nasty" roles, among them the "heavy" of all time, Pontius Pilate in "The Robe," Boone despaired of ever finding a heroic part.

But the big, brawny former college boxer, on whose head perches a shock of rebellious black hair, finally fooled the skeptics. He decided to go the television route to prove his point—that he could swashbuckle with the best of them.

Boone's virile appeal hit box-office paydirt in 1956 with his introduction to TV viewers as Paladin in the "Have Gun, Will Travel" series. The adrenalin count shot up in millions of fluttering female hearts and transformed him overnight into a heroic image.

But it wasn't a simple transformation. Even after his initial break from villain parts three years earlier in the highly successful "Medic" series, producers were reluctant to take a chance on him as Paladin. It was a network official in California who, after interviewing Boone, determined to hire him on his own.

"What do you think of Richard Boone?" he wired the East rhetorically.

"Richard Boone is the homeliest actor in Hollywood," the East replied.

"Congratulations, you have just signed the homeliest actor in Hollywood," wired back the network man.

And with this succinct transcontinental patter, Boone found himself hero to some 40,000,000 video viewers as the gallant Paladin, the black-suited gunslinger whose arched eyebrow and tight lips have been known to cower a badman at twenty paces!

George Can't Win Luana!

Although George Hamilton was rewarded romantically by winning the girl in such pictures as "All the Fine Young Cannibals" and "Where the Boys Are," one girl has managed to elude him for the second time on the screen.

She is Luana Patten, whom George wooed and lost in their first appearance together in "Home From the Hill" and who again leaves him before the final fadeout of their new Metro-Goldwyn-Mayer film, "A Thunder of Drums."

However, Luana is quick to point out that she has nothing against young Hamilton, personally.

"Some day we may wind up in a clinch," she smiles, "but so far the script writers haven't let us."

THE ADDITIONAL SCENE AND PLAYER MATS, SHOWN IN THE COMPLETE CAMPAIGN MAT ON ANOTHER PAGE, MAY BE ORDERED SINGLY.

HISTORIC FORT WAS REBUILT AT STUDIO

A block-long replica of historic Fort Canby, Arizona, was constructed at the Metro-Goldwyn-Mayer studios for the new CinemaScope and color cavalry adventure drama, "A Thunder of Drums," starring Richard Boone, George Hamilton, Luana Patten and Arthur O'Connell.

Nine adobe buildings surrounded by a 12-foot-high pointed log fence were built from the descriptions of screen writer James Warner Bellah, noted historian and authority of the 1870 Western era.

In addition, filming took place on locations in the colorful desert-mountain area near Tucson, where the picture's spectacular U.S. Cavalry-Indian fights were photographed.

2 DUANE EDDY SONGS

Popular recording star Duane Eddy, the country's top guitar instrumentalist, not only makes his acting debut with Richard Boone, George Hamilton and Luana Patten in Metro-Goldwyn-Mayer's "A Thunder of Drums," but also composed two early-West songs which he sings in the film. Keyed to the 1870 era of the colorful U.S. Cavalry days, the songs are titled, "Water From a Bad Well" and "Ballad of Camden Yates."

M-G-M presents

RICHARD BOONE
GEORGE HAMILTON
LUANA PATTEN
ARTHUR O'CONNELL

in

A ROBERT J. ENDERS PRODUCTION

A THUNDER OF DRUMS

In CinemaScope and METROCOLOR

THEATRE

Ad No. 110—100 Lines
(1 Col. x 100 Lines)

Ad No. 408—500 Lines (4 Cols. x 125 Lines)

M-G-M presents

Richard BOONE · George HAMILTON
Luana PATTEN · Arthur O'CONNELL

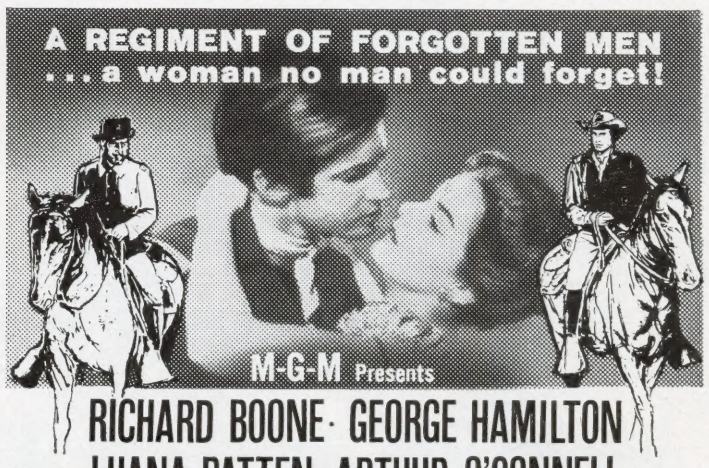
in A ROBERT J. ENDERS PRODUCTION

A THUNDER OF DRUMS

CinemaScope and METROCOLOR

THEATRE

Ad No. 112—40 Lines
(1 Col. x 40 Lines)



RICHARD BOONE · GEORGE HAMILTON
LUANA PATTEN · ARTHUR O'CONNELL

In

A ROBERT J. ENDERS PRODUCTION

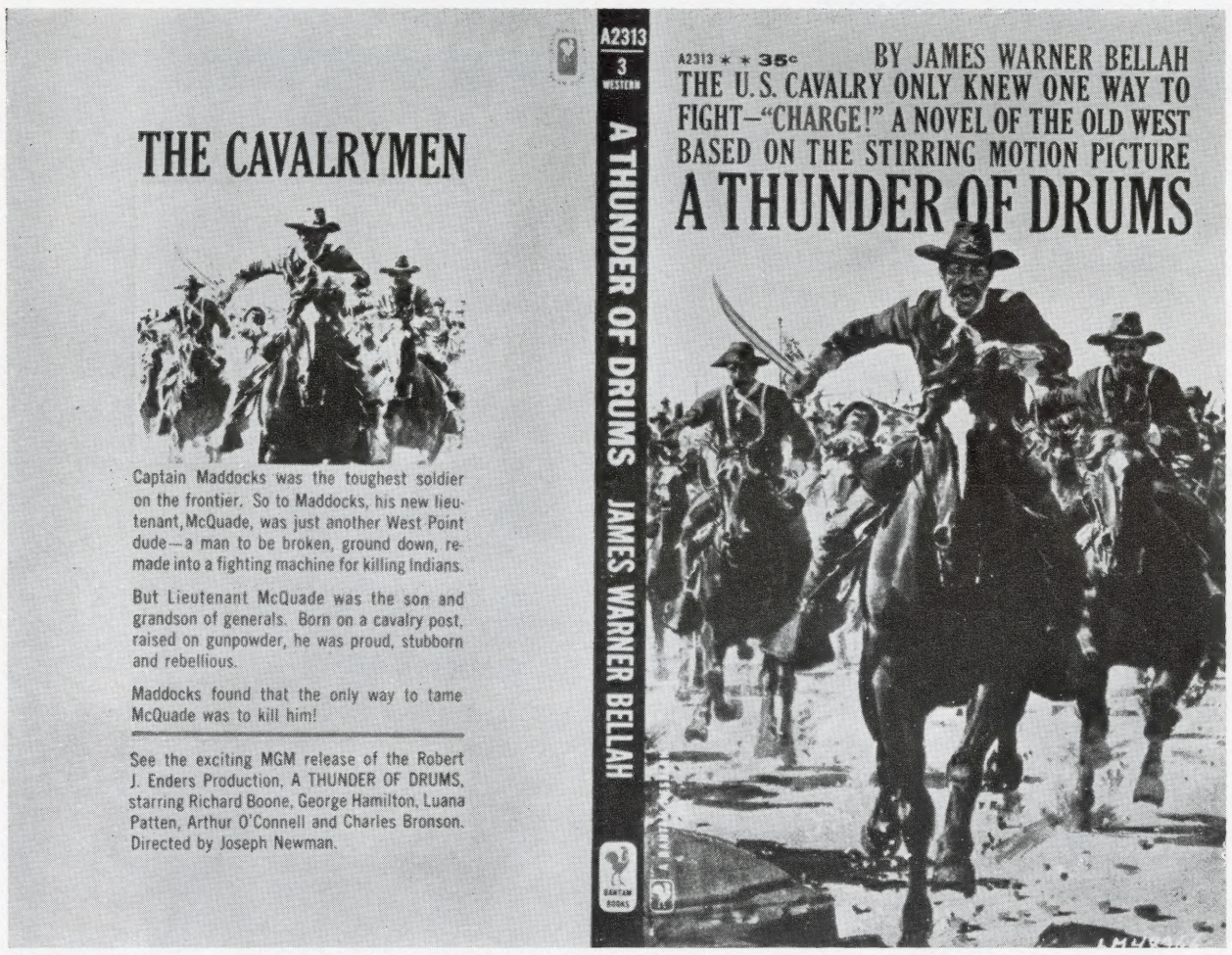
In CinemaScope and METROCOLOR

A THUNDER OF DRUMS

THEATRE

Ad No. 207—50 Lines (2 Cols. x 100 Lines)

SPECIAL BANTAM BOOKS MOVIE EDITION

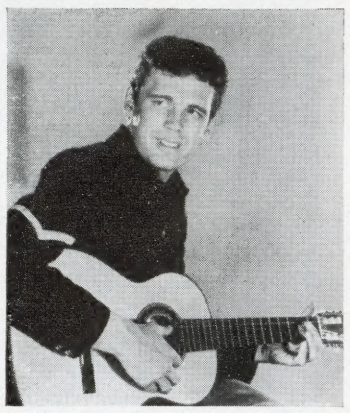


Bantam Books, one of the largest paperbound publishers in the world, has planned an extensive promotion campaign on A THUNDER OF DRUMS. Distribution of the book will be made to dealers throughout the country timed to the opening playdates.

Over 100,000 paperbound outlets—newsstands, drug stores, variety and chain stores, air, bus and rail terminals, department stores and book shops will display A THUNDER OF DRUMS. Plan a strong local campaign keyed to point-of-sale displays of books, rack cards, streamers, posters and movie tie-in stills. Arrange for window displays in stores selling the book; tie-up with local libraries using stills for counter displays; set up colorful display of paperback edition, stills and posters in your lobby.

If you require special assistance, write or wire: Mr. Tim Horan
Bantam Books
271 Madison Avenue
New York, N. Y.

MUSIC PROMOTIONS


Duane Eddy

For a non-musical picture, A THUNDER OF DRUMS offers strong opportunities for musical promotions. Popular recording star Duane Eddy, an important member of the cast, has recorded the title song, plus three other numbers from the picture —"Water From A Bad Well," "Ballad Of A Settler's Daughter," and "Fort Canby Dance"—for the Jamie label, thus opening the field for exploitation.

Get local disc jockeys to dedicate a portion of their programs to a "Salute To Duane Eddy" during which time they play only his recordings.

Tie-up with local record shops arranging window and counter displays using photos and posters from the picture. Place small credit cards in the many "juke joints" around. If possible, have Duane Eddy recordings placed at the top of the juke box listings.

Western music is popular throughout the country. A local radio station may be interested in programming a "Western Day" as inspired by A THUNDER OF DRUMS. During each hour of air time the station would play a "mystery" Western song, inviting listeners to identify the song and the film from which it comes for guest tickets.

An alternate would be a complete program dedicated to Western movie music. Some titles are: "High Noon," "Saddle the Wind," "The Hanging Tree," "Giant," "Gunfight at the OK Corral," "Buttons and Bows."

EXPLOITATION SUGGESTIONS

ESSAY CONTEST

The historical theme of A THUNDER OF DRUMS can be used to capture the interest of school children by means of an essay contest sponsored by your American Legion Post through a local newspaper. Open the contest to all students of American History, asking for an essay on this theme: "The Importance of the Settling of the West in the Development of America." Savings Bonds should be awarded to the best three essays with guest tickets to your engagement for the ten runners-up.

TOY PROMOTIONS

An exciting story of the West with the traditional Cavalry-Indian conflicts has a broad appeal to children of all ages. Take advantage of this by tying-in with stores which sell toys representing this period of history. Toy drums, log cabins, soldiers, Indians and models of forts are all popular. Arrange for window and counter displays featuring stills and posters from the pictures. Set up such a display in your lobby in advance of playdate, crediting the store from which the toys were promoted.

WESTERN EXHIBITS AND "FREEDOMLANDS"

Does your city have a display devoted to Americana or the West, as in museums, carnivals and the numerous "Freedomlands"?

Where western life is depicted or can be incorporated into such exhibits, an opportunity is presented for an important display connected with A THUNDER OF DRUMS, utilizing stills and other material from the picture. Wagons and materials from existing local "Freedomlands" or other exhibits also might be secured for parades and front-of-theatre displays.

INDIAN HEAD PENNIES

Check with a local coin or antique dealer and get a reasonably rare Indian Head Penny date, one that is worth about 25 cents at present. Through a press release, state that the first 25 persons to bring one of these Indian Head Pennies to your boxoffice will be admitted free to your engagement of A THUNDER OF DRUMS, money received to go to your newspaper's favorite charity.

DRUM COMPETITION

Tie-in with a local music store for a drum promotion encompassing military academies, armed forces units, veterans' organizations, bands and fife and drum corps. Invite each organization to enter their drummers in "A Thunder of Drums" contest to be held on your stage, on a television show or in some suitable public area. Have local band masters judge the contest. Sponsoring music store should present a set of trap drums to the best individual drummer. To the best unit, award a "Thunder of Drums" cup suitably inscribed and invite unit to be your guest at opening. Get press coverage from school, service and daily newspapers.

CONESTOGA WAGON

A Conestoga wagon of the type used in the 1870's and drawn through the city streets by a team of horses will make an effective travelling display for A THUNDER OF DRUMS. To complete the stunt, have a man and woman dressed in Western regalia driving. Banner with picture, theatre and playdate credit.

TIE-UP YOUR TOWN WITH TIE-UP STILLS FROM "A THUNDER OF DRUMS"

The stills shown here present excellent opportunities for store tie-ups which can result in ads and window displays.

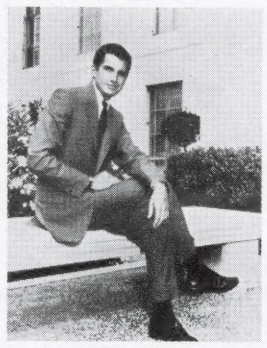
ARCHERY EQUIPMENT

Still No. 1775x5

HAIR STYLES

Still No. 6495

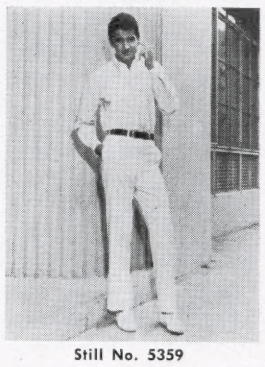
MEN'S SUITS


Still No. 5368

LADIES' SPORTS CLOTHES

Still No. 3961

SPORTS CLOTHES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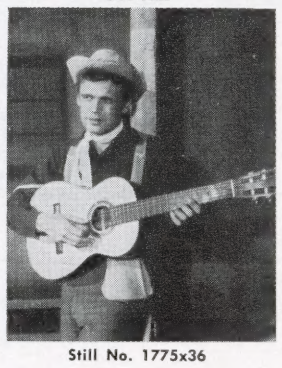
DRESSES & UMBRELLAS

Still No. 3956

GUITARS


Still No. 1775x36

ORDER STILLS BY NUMBER FROM NATIONAL SCREEN

Ad No. 307—525 Lines (3 Cols. x 175 Lines)

Ad No. L-203—2 Cols. x 7½" (210 Lines)

Ad No. 208—100 Lines (2 Cols. x 50 Lines)

TV CAN SELL TICKETS

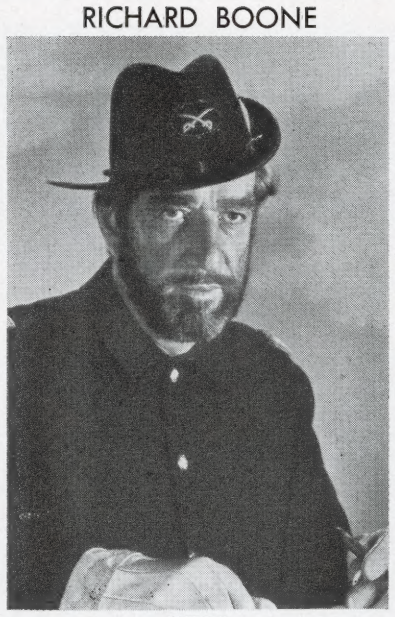
In Richard Boone, Dick Chamberlain and Carole Wells, A THUNDER OF DRUMS stars three popular television personalities. Boone stars in "Have Gun, Will Travel," Chamberlain portrays "Dr. Kildare," and Miss Wells is seen in "National Velvet."

The stills illustrated show Boone, Chamberlain and Miss Wells in makeup and costume from A THUNDER OF DRUMS. Obtain from the TV station publicity department comparable stills of this trio as the characters they play on the air. This should make an unusual layout for the entertainment pages of your local paper.

Use these stills on a lobby board, in the TV station or in empty store windows around town.

Make certain your television advertising spots are placed around these shows.

RICHARD BOONE



C1775-3

DICK CHAMBERLAIN

C-1775-110

CAROLE WELLS

C1775-115

ORDER STILLS BY NUMBER FROM NATIONAL SCREEN SERVICE

RADIO ANNOUNCEMENTS

One-Minute Live Announcement No. 1

ANNOUNCER: It was a land on the edge of nowhere . . . where a man could lose his life in a hail of gun bullets—or lose his past in the cloud of dust he left behind him. It was the land of the whiplash-wind and the killer sun. It was the naked frontier, and you'll live every deadly moment of its most dangerous days . . . as M-G-M presents —A THUNDER OF DRUMS . . . A THUNDER OF DRUMS—the bold, blistering story of a regiment of forgotten men . . . and a woman no man could forget! A woman named Tracey, promised to one man, yet daring to love another! For an unforgettable motion picture adventure and love story that beats like a THUNDER OF DRUMS . . . see Robert J. Enders' production in CinemaScope and Metro-Color . . . A THUNDER OF DRUMS stars Richard Boone, George Hamilton, Luana Patten, Arthur O'Connell, and introduces sensational recording star Duane Eddy! Starting . . . . at . . . . theater.

One-Minute Live Announcement No. 2

ANNOUNCER: A THUNDER OF DRUMS . . . echoing across the flat, forbidding desert! . . . A THUNDER OF DRUMS . . . pounding in the ears of a regiment of forgotten men ! ! . . . A THUNDER OF DRUMS . . . shattering the sleepless, feverish nights of a woman promised to one man . . . yet daring to love another! . . . Now, from M-G-M, a great adventure thunders across the screen . . . the raw, rough story of the naked frontier . . . and of the men who fought their way West, inch by inch . . . bullet by bullet! For an adventure as wild and as reckless as the West itself . . . don't miss the Robert J. Enders' production of A THUNDER OF DRUMS, in CinemaScope and Metro-Color! You won't forget the sights and sounds . . . the thunder and thrills of this very special story . . . Starring Richard Boone, George Hamilton, Luana Patten, Arthur O'Connell, and introducing sensational recording star Duane Eddy! . . . A THUNDER OF DRUMS . . . Starting . . . . at . . . . theater.

35-Word Live Announcement No. 1

ANNOUNCER: The West's most dangerous days . . . the screen's most spectacular story . . . A THUNDER OF DRUMS! From M-G-M in MetroColor, starring Richard Boone, George Hamilton, Luana Patten, and Arthur O'Connell—A THUNDER OF DRUMS—Starting . . . . at . . . . theater.

35-Word Live Announcement No. 2

ANNOUNCER: A regiment of forgotten men . . . and a woman no man could forget! In M-G-M's A THUNDER OF DRUMS, in Metro-Color! A THUNDER OF DRUMS—starring Richard Boone, George Hamilton, Luana Patten and Arthur O'Connell . . . Starting . . . . at . . . . theater.

COLORING CONTEST MAT →

This new 3-column coloring mat projects all the adventure and excitement of A THUNDER OF DRUMS, featuring Richard Boone and George Hamilton in this action montage. It may be used in a number of ways for effective exploitation:

1. Plant with a local paper for use as a coloring contest. Award guest tickets to the winners and display winning entries in your lobby.
2. Use it as a herald.
3. Blow up and use as a display piece in lobby.
4. Arrange to use it in supermarket tie-ups as bag-stuffers.

ORDER MAT NO. 3X FROM NSS.

THE WRITER – JAMES WARNER BELLAH

For more than 30 years, millions of people have been reading the stories of James Warner Bellah. Certain ones have become classics. "She Wore A Yellow Ribbon," "Fort Apache," "Rio Grande," "Dancing Lady" and A THUNDER OF DRUMS are but a few which have become exciting films. Over 100 issues of the Saturday Evening Post, as well as Canadian and English magazines, plus magazines printed in 15 foreign languages, have carried Bellah's stories. For possible book store and library tie-ups, some of his writings are listed below:

By James Warner Bellah

NOVELS
Sons of Cain
Ward Twenty
The Valiant Virginians

ROMANCES
These Frantic Years
Dancing Lady
White Piracy
The Brass Gong Tree
This Is The Town

ANTHOLOGY
Caravan

PAPERBACKS
Massacre
The Apache
Rear Guard
Blood River
Sergeant Rutledge
A Thunder of Drums

MYSTERY
Seven Must Die
The Bones of Napoleon

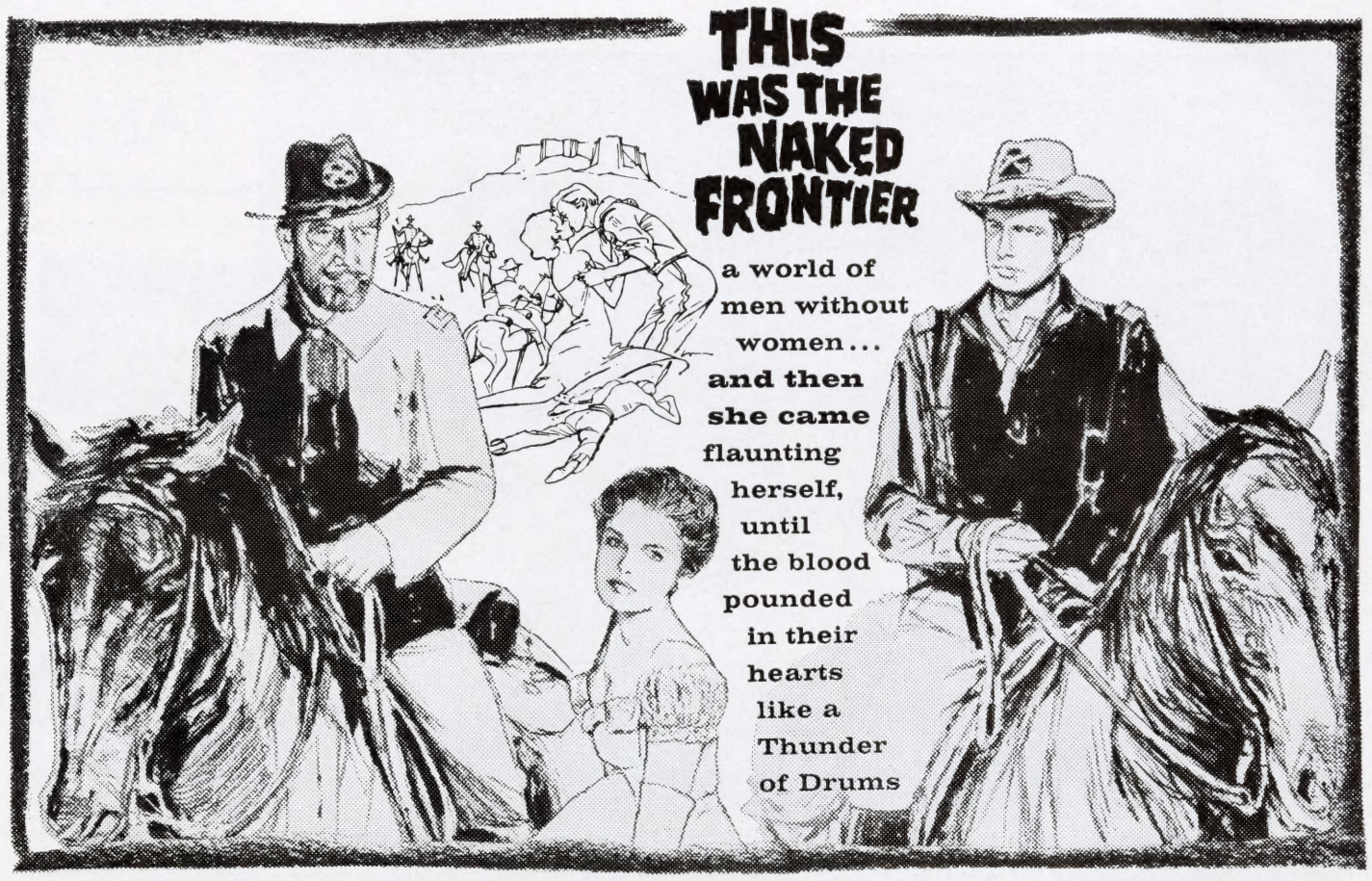
MOTION PICTURES
The Sea Chase
Dancing Lady
She Wore a Yellow Ribbon
Fort Apache
Rio Grande
Sergeant Rutledge
X-15
A Thunder of Drums

AUTOBIOGRAPHY
Irregular Gentleman

M-G-M presents
Richard BOONE · George HAMILTON
Luana PATTEN · Arthur O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
In CinemaScope and METROCOLOR

THEATRE

Ad No. 111—50 Lines



METRO-GOLDWYN-MAYER *presents*

Richard BOONE · George HAMILTON · Luana PATTEN · Arthur O'CONNELL

In
A ROBERT J. ENDERS PRODUCTION

A THUNDER OF DRUMS

CO-STARRING
CHARLES BRONSON · RICHARD CHAMBERLAIN · WRITTEN BY JAMES WARNER BELLAH · DIRECTED BY JOSEPH NEWMAN

And Introducing
DUANE EDDY *Top Recording Star*

In CinemaScope and METROCOLOR

THEATRE

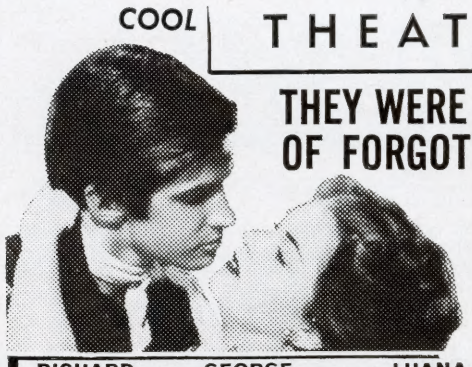
Ad No. 407—428 Lines (4 Cols. x 107 Lines)

M-G-M presents
RICHARD BOONE · GEORGE HAMILTON
LUANA PATTEN · ARTHUR O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
In CinemaScope and METROCOLOR

Ad No. 113—20 Lines

Ad No. 209—56 Lines (2 Cols. x 28 Lines)

COOL THEATRE Starts THURS.



THEY WERE A REGIMENT OF FORGOTTEN MEN...
She was a woman no man could forget!
MGM presents
RICHARD BOONE / GEORGE HAMILTON / LUANA PATTEN / ARTHUR O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
In CinemaScope and METROCOLOR

Ad No. L-202—(2 Cols. x 3¾" 106 Lines)

a regiment of forgotten men ....trail weary, woman starved

and then she came
promised to one, loving another,
flaunting herself, taunting
the hunger in their hearts.

METRO-GOLDWYN-MAYER presents

RICHARD BOONE · GEORGE HAMILTON · LUANA PATTEN · ARTHUR O'CONNELL

in A ROBERT J. ENDERS PRODUCTION

A THUNDER OF DRUMS

Co-Starring
CHARLES BRONSON · RICHARD CHAMBERLAIN

Written by JAMES WARNER BELLAH · Directed by JOSEPH NEWMAN

In CinemaScope and **METROCOLOR**

And Introducing
DUANE EDDY
Top Recording Star

THEATRE

Ad No. 309—400 Lines (3 Cols. x 133 Lines)

THEATRE

LAST 3 DAYS

MISFITS,
COWARDS, HEROES ... ALL
LOVING ONE WOMAN!

METRO-GOLDWYN-MAYER presents
Richard BOONE · George HAMILTON
Luana PATTEN · Arthur O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
in CinemaScope and MetroCOLOR

NEXT ATTRACTION

Ad No. L-104
(1 Col. x 5" 70 Lines)

THEATRE

LAST 2 DAYS

STARTS
THURS.

MISFITS,
COWARDS, HEROES ... ALL
LOVING ONE WOMAN!

METRO-GOLDWYN-MAYER presents
Richard BOONE · George HAMILTON
Luana PATTEN · Arthur O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
in CinemaScope and MetroCOLOR

Ad No. L-103
(1 Col. x 5" 70 Lines)

COMPLETE CAMPAIGN MAT

All of These Ad and Scene Cuts On One Mat

George Hamilton and Luana Patten portray secret lovers on a lonely U. S. Cavalry post in Arizona of the 1870's in "A Thunder of Drums," Metro-Goldwyn-Mayer's rousing outdoor action drama. The youthful romantic team appeared together in "Home From the Hill." In the new CinemaScope and color film they co-star with Richard Boone.

Mat 1-B

FRONTIER EXCITEMENT!
M-G-M presents A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
CinemaScope and METROCOLOR

THEATRE

COOL
M-G-M presents
RICHARD BOONE · GEORGE HAMILTON
LUANA PATTEN · ARTHUR O'CONNELL
A THUNDER OF DRUMS
in METROCOLOR

Ad No. L-101

NOW [THEATRE] COOL

MISFITS, COWARDS, HEROES... ALL LOVING ONE WOMAN!
M-G-M presents
Richard BOONE · George HAMILTON
Luana PATTEN · Arthur O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
CINEMASCOPE and COLOR

Ad No. L-102

ALL THE EXCITEMENT OF THE FRONTIER'S MOST DANGEROUS DAYS!
M-G-M presents
RICHARD BOONE · GEORGE HAMILTON · LUANA PATTEN · ARTHUR O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
CinemaScope and METROCOLOR

ALL THE EXCITEMENT OF THE FRONTIER'S MOST DANGEROUS DAYS!

M-G-M presents
RICHARD BOONE · GEORGE HAMILTON · LUANA PATTEN · ARTHUR O'CONNELL
in
A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
In CinemaScope and METROCOLOR

Ad No. 210—28 Lines (2 Cols. x 14 Lines)

NOW at COOL [THEATRE]

A BAND OF FORGOTTEN MEN... *and a woman no man could forget!* Metro-Goldwyn-Mayer presents
Richard BOONE · George HAMILTON
Luana PATTEN · Arthur O'CONNELL
in A ROBERT J. ENDERS PRODUCTION In CinemaScope and METROCOLOR
A THUNDER OF DRUMS

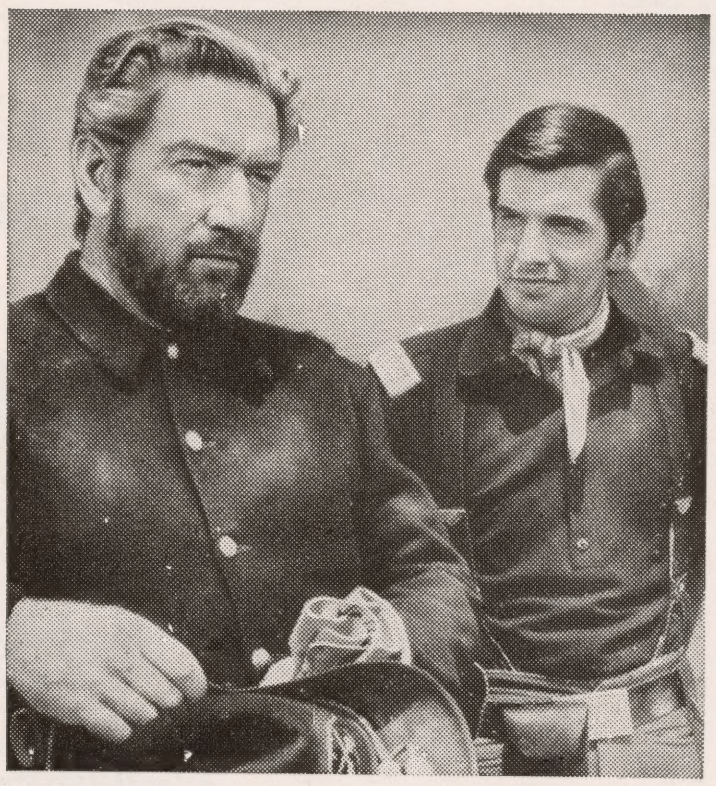
Introducing DUANE EDDY!

Ad No. L-201—2 Cols. x 2½" (70 Lines)

METRO-GOLDWYN-MAYER presents
RICHARD BOONE · GEORGE HAMILTON · LUANA PATTEN · ARTHUR O'CONNELL
in A ROBERT J. ENDERS PRODUCTION
A THUNDER OF DRUMS
CO-STARRING CHARLES BRONSON · RICHARD CHAMBERLAIN
WRITTEN BY JAMES WARNER BELLAH · DIRECTED BY JOSEPH NEWMAN
In CinemaScope and METROCOLOR
And Introducing DUANE EDDY *Top Recording Star*

THEATRE

Ad No. 206—200 Lines (2 Cols. x 100 Lines)



Commanding officer Richard Boone tells his new young lieutenant, George Hamilton, he'll find desert outpost life desolate, lonely, and dangerous. The scene is from "A Thunder of Drums," Metro-Goldwyn-Mayer's rousing outdoor drama of the U. S. Cavalry-Indian wars of the 1870's. Also featured in the action-filled CinemaScope and color attraction are Luana Patten, Arthur O'Connell, James Douglas, Charles Bronson, Richard Chamberlain, Carole Wells and popular recording star Duane Eddy, making his acting debut.

Mat 2-B

COMPOSITE AD AND PUBLICITY MAT

SPECIAL MAT NO. 1

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